

Registration Fees:

Early Bird Registration (Up to May 31, 2014)			
Attendee Type	Both Days	Day One (PDC)	Day Two (Conference & Expo)
Member	\$295	\$150	\$195
Nonmember	\$380	\$195	\$225
Student	\$40		
After May 31, 2014			
Attendee Type	Both Days	Day One (PDC)	Day Two (Conference & Expo)
Member	\$355	\$180	\$235
Nonmember	\$455	\$235	\$270
Student	\$50		

Bring a group and receive a 20% discount (discount on 2nd attendee and above)

MRA is committed to deliver the best possible programs and experiences, and we incur certain irrevocable expenses. If you should cancel your registration for this event, MRA must have 72 hours advance notice to avoid billing.

Register Online Now at: [www.mranet.org](http://www.mranet.org) and search “Safety”  
Call 262.696.3319/800.488.4845 or e-mail: [registrations@mranet.org](mailto:registrations@mranet.org).

**Lodging Information:**  
If you need lodging for the 2014 Midwest Safety Conference, MRA has negotiated a special rate for you. Here are the details:

**June 11 & 12, 2014**  
Conference and Lodging: **Clarion Hotel Conference Center**  
5202 Brady Street  
Davenport, IA 52806  
Phone: (563) 391-1230 - reservations

Rate available until May 20, 2014: \$89.99 plus tax – includes the hot buffet breakfast. Limited amount of rooms available. Mention that you are with the MRA event when making reservations.

**June 18 & 19, 2014**  
Conference: Harper College  
1200 West Algonquin Road  
Palatine, IL 60067  
Phone: (847) 925-6707

Lodging: **Holiday Inn Express**  
1550 East Dundee Road  
Palatine, IL  
Phone: (847) 934-4900 - reservations

Rate: \$92 for standard, \$107 for Jr. suite plus tax – includes breakfast buffet, internet access, shuttle, manager’s reception. Limited amount of rooms available. Mention that you are with MRA when making reservations.



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MRA’s  
**2014 Midwest**  
**SAFETY CONFERENCE**  
Where HR & Safety Meet



Two locations to select from:

June 11 & 12, 2014  
Clarion Conference Center,  
Davenport, Iowa  
  
June 18 & 19, 2014  
Harper College,  
Palatine, Illinois

MRA’s  
**2014 Midwest**  
**SAFETY CONFERENCE**  
Where HR & Safety Meet

Join MRA for two extraordinary days of the latest trends and best practices in safety today. You can catch-up on CEUs on Day One, and then return on Day Two for several engaging speakers presenting on safety topics that MRA members told us were most important to them.

**CAPTURE** new ideas, tools, & strategies for improving your safety plan.  
**CONNECT** with top safety experts on the latest trends and ideas.  
**COLLABORATE** with your peers on best practices already in use.

Two days of exceptional speakers, practical application, & networking.

The 2014 Midwest Safety Conference qualifies for 0.65 CEUs on day 1 and 0.5 CEUs on day 2.

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*“The 2014 Safety Conference had a great line up of speakers. I heard some of the most inspiring and motivating presentations on safety in years. Great job!”*

- Jeffrey Mostardo, HR Manager, ITW Shakeproof Automotive



<b>WISCONSIN</b> 800.488.4845	<b>MINNESOTA</b> 888.242.1359	<b>ILLINOIS</b> 800.679.7001	<b>IOWA/WESTERN ILLINOIS</b> 888.516.6357
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# MRA's 2014 Midwest SAFETY CONFERENCE

Where HR & Safety Meet

## Day 1 – Professional Development Course 8:30 a.m. - 4:30 p.m.



### Effective Leadership Skills for Today's EHS Professional Bob LoMastro

Learn fundamental yet powerful leadership skills that managers, supervisors, and safety professionals must possess to make a positive difference with their organization's safety program. Learn how leadership skills and techniques not only can make a positive impact on your safety program, but also improve employee morale and productivity.

This workshop will provide the knowledge and tools that will allow leaders to maximize their personal impact on the organization and its value for safety.

- Defining Safety will explore the true meaning of safety and the concept of Safety First by establishing effective roles and responsibilities for Safety Professionals, Safety Committees, Management Personnel, and all Associates.
- Introduction to Standards, Regulations, and Hazard Recognition Workshop will explore codes and learn what they mean and how to incorporate them into workplace practices.
- Conducting and creating a Job Hazard Analysis will summarize the previous material into a workshop that creates documented safe work procedures for training, continuity, and accident investigations.

## Day 2 – Conference & Exposition 7:45 – 8:30 a.m.

### Registration & Continental Breakfast with Exhibitors



### Opening Keynote Workplace Wellness: Buyer Beware!

8:30 – 9:30 a.m.

Richard L. Brown, MD, MPH, Professor of Family Medicine, Director of the Wisconsin Initiative to Promote Healthy Lifestyles, University of Wisconsin School of Medicine and Public Health, and CEO, Wellsys, LLC

Learn about a new approach to workplace wellness that reduces healthcare costs, improves employee productivity, and prevents workplace injuries. Most workplace wellness success stories are drawn from proprietary data. Rigorous, peer-reviewed research and highly respected organizations such as the Center for Disease Control and Prevention (CDC).

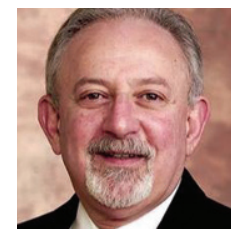


### Best Practice Sessions Creating a Culture Where Employees 'Own' Safety

10:00 – 11:00 a.m.

Jeff Pacheco, CSM, CEAS | CEO, Falcon Safety Group

Focusing on creating a culture of involvement and participation will make zero injuries achievable. This presentation discusses ways to make safety a cooperative process in which everyone participates to make the workplace safer.



### Good Plans Gone Bad: Why Crisis Response and Business Continuity Plans Fail

11:15 a.m. – 12:15 p.m.

Joseph DesPlaines, Vice President, Risk Management

Many organizations invest considerable time, money, and effort in developing Crisis Response and Business Continuity (CRBC) plans, only to have them fail at a critical time, usually during a disaster response. Mr. DesPlaines interviewed a number of risk and crisis managers as well as business continuity professionals to provide anecdotal information and valuable lessons learned from real world experience. He will provide a structured response to a crisis.



### Guidelines for Dealing with the “Fraudulent” Claim: A Fisherman's Tale

1:15 to 2:15 p.m.

Alan E. Seneczko, Managing Shareholder,  
Wisconsin Wessels Sherman

Deer hunting while collecting disability benefits? Building a pole barn? How about bowling? In representing employers in worker's compensation matters for over 25 years, attorney Alan Seneczko has heard it all (or almost all) – and learned some lessons the hard way! “Fraud” is often not what it seems and very rarely present in the true, criminal sense of the word.

How do you know when it exists? How do you prevent it? What do you do when it happens to you? Learn the answers to all of these questions and more as attorney Seneczko shares some of the startling lessons that he and his clients have learned when dealing with these difficult cases over the years. What you learn may surprise you – and save you from learning the same lessons! Some of the topics to be addressed:

- Understanding the governing law
- Fraud, malingering, and “functional overlay” – and how they differ
- The “fraudulent” claim
- AI's Top Ten All-Time Employee Excuses
- The most important work rule you never heard of
- What it all means



### OSHA Update – What's New? & What's Next?

2:30 to 3:30 p.m.

Iowa: Brian Bothast, Compliance Assistance Specialist, OSHA  
Illinois: Sukhvir Kaur, Compliance Assistance Specialist, OSHA

Compliance with OSHA regulations is critical to your organization's success. Minimize company risks and protect your employees with this information-packed session. You will learn about recent significant events, interesting cases, legislation, rule making, and standards.

